

## A FINANCIALLY <u>LITER</u>ATE COMMUNITY

A PRODUCT BY EDUVEST CONNECT PVT LTD



EDUVEST CONNECT
PVT LTD

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#### **About Us**

Eduvest Connect is an earnest endeavor to provide powerful learning experiences for all stakeholders, redefining education models step by step. We envision growth opportunities for all and thus offer a portfolio that encompasses a variety of services, right from Learning to Leading. As training is key to development, we present an array of customized programs catering to the diverse needs of various institutes.

## **Swayam**

All habits proceed through four stages in the same order: cue, craving, response, and reward. Swayam inculcates the habit of money management & ingrains financial literacy amongst the learners through these four stages. It is a comprehensive platform available for students to work in a collaborative space. Though, Swayam nurtures independence through learning. Learners are also involved in collectively resolving financial challenges and developing management skills. Swayam is a strong Pan India Community fostering critical thinking, problem solving and reflective analysis.









# Objectives of Swayam:

- To foster the skill of Money Management in students.
- To equip students with the knowledge of core pillars of Financial Literacy.
- To inculcate a habit of financial planning and well-being in learners.
- To develop collaboration, ideation & discussion in a Pan India network.
- To nurture Creative Expressions through effective communication skills.
- To stay up to date with the financial world.
- To encourage learners to take charge of their own learning - self-learning.
- To encourage students to link their academic work with real-life situations.
- To empower students to become critical thinkers, effective communicators  $\delta$  responsible global citizens.
- To financially empower them and increase their opportunities to make informed decisions as they navigate through the economic world.
- To increase student retention, scholastic achievement, student involvement, and motivation.
- To foster a sense of belonging, responsibility, accountability, and contribution.

■ Life Skills

Money Smart
Students

Planning for Life

Community
Engagement

Extensive Exposure





#### Benefits to the students

- Become a part of Swayam A Pan India learning community of young financially literate students.
- Get a platform to share ideas and connect with students from varied backgrounds through live workshops & discussion forums.
- Enroll in grade-wise age-appropriate Financial Literacy Courses.
- Grow under the mentorship of educationists and financial experts.
- Learn anytime, learn anywhere through self-paced courses.
- Become authors, writers, & editors through newsletters.
- Take part in Pan-India competitions and activities organized by the PLC (Professional Learning Community).
- Get Recognitions as a Swayam empowered money-smart school.
- Get the opportunity to win the title of Financially literate student of the year δ a money smart school.
- Get engrossed in solving case studies, practicing through worksheets, revising through mind maps & implementing via planners.
- Doubt clearing within 24 working hours.
- Higher student engagement, focused & independent learning.
- Enhanced academic performance.
- Development of skills like communication, time management, problemsolving, critical thinking, competency, and self-confidence.





## **Elements of Swayam in action**

- A well-structured curriculum with a step-by-step learning process for students from 6th 12th grade.
- Regular mentoring, group sessions and talk shows with financial experts.
- Development of interest through comic strips/ interactive mind maps:

  Promotes self-education with the help of interactive animations/multimedia and keeps students engaged in productive learning.
- Monthly newsletters where our children become authors and editors: Students can submit articles, stories, games, and quizzes to be published in the newsletter.
- Discussion forums to gain a deeper insight into the world of finance.
- By facilitating a symposium of different ideas and strategies for problemsolving, students learn to adapt to the dynamic world of finance and its nuances. **For ex.** Sharing resources and information with students from other states will help them create a pool of ideas.









- An interactive toolkit to review & revise everything learned!
- Live workshops and training to keep up with the ever-changing world of finance: Regular training & development to keep students updated about the requirements of the global economic market trends. For exnew investment schemes, digital payments, etc.
- **Gamification of finance:** Enhancing financial skills with the help of games like Snakes & Ladders, Ludo, Jenga, etc. promotes student involvement in learning.
- **Privacy:** Keeping all Data private to safeguard the students and their well-being.







# The Swayam Curricula:

- With a child-centric design, the elements of the course guide the students to understand how their present choices will help them build a secure future.
- Swayam Curricula has been developed taking into account different levels of complexity in thinking via Bloom's Taxonomy and Webb's Depth of Knowledge.
- The Content takes learners through the five core pillars of Financial Literacy which are Earning, Saving & Investing, Spending, Borrowing, and Protecting.
- It is application based and equips students to think independently and make proactive decisions.
- Delivering content through stories, videos, comics, animations, and creatives caters to the different learning styles of the students.
- Impactful learning outcomes have been targeted through the practical integration of virtual tours and simulations.
- Enhancement of skills like negotiation skills, critical thinking abilities, and problem-solving and management skills.
- The Swayam Curricula has been rooted in economic citizenship.







#### **Assessment:**

• Through Swayam Curricula, we focus on independence in thinking and self-learning. An important part of self-learning is reflection. We have three assessment methodologies through which students can assess & reflect upon their progress.

#### 1. Assessment **FOR** Learning:

- Practice: Worksheets, Case studies & Planners.
- Collaboration: Discussion forum  $\delta$  live events participation.

#### 2. Assessment **OF** Learning:

- Continuous Assessment: Online quiz at the end of each module in each level.
- End of Level Assessment: Annual assessment at the end of the term.







# Membership Inclusions:

MEMBERSHIP INCLUSIONS			
Class-wise Courses	One Year (Any year)		
Duration	30 weeks x 1 Year		
Live Interactive Session	12 X 1 Year		
Offline Orientation	1 X 1 Year		
Toolkit (Digital)	l Grade		
Pan India Discussion Forum	1 Year Access		
Pan India Competitions	<b>✓</b>		
Comic strips	<b>✓</b>		
Pan India newsletters	<b>✓</b>		
Printed Toolkit	<b>✓</b>		
Additional offline sessions	<b>✓</b>		
Gamification of Concepts	<b>✓</b>		
Expert lectures	<b>✓</b>		
Self Paced	<b>✓</b>		
Timetable Integration	<b>✓</b>		
Certificate of Completion	<b>✓</b>		
Swayam Student Certification	<b>✓</b>		
Virtual Tours	<b>✓</b>		
Continuous End of Module Evaluation	<b>✓</b>		
Simulations	<b>✓</b>		
End Term Assessment	<b>✓</b>		





# Commercials:

Swayam Membership	Rs. 499/- + GST
Printed Swayam Toolkit	Rs. 199/- + GST
Total Price	Rs. 698 + 18% GST
Final Amount to be paid for annual registration	<b>Rs. 824</b> (inclusive of GST)







# Sample Annual Operational Plan:

#### Grade 6

WEEK	MODULE	PLAN	RESOURCE	LEARNING OUTCOME
Week 1	Orientation Module	Swayam orientation & in-person workshop	In School	To orient students on the know how of Swayam platform and ignite curiosity for financial literacy.
Week 2				
Week 3	Module 1:	Self Paced Course: Module 1	Online Programs	To describe money and its
Week 4		Recall & Apply:  • Worksheet 1  • Planner 1	Toolkit	functions.  To explain the evolution of money.  To compare barter system with currency system.  To understand the importance of value of money.  To analyze the need for money management.
Week 5	Introduction to Money	Community Engagement:	Community Resources & Online Programs	
Week 6	<b>Module 2:</b> Spending & Budgeting	Self Paced Course: Module 2	Online Programs	
Week 7		Recall & Apply:  • Worksheet 2  • Case Study 2	Toolkit	<ul> <li>To explain the importance of spending and saving.</li> <li>To differentiate between needs and wants.</li> <li>To identify the need for budgeting.</li> <li>To understand the importance of smart goals.</li> <li>To design your own budget.</li> </ul>
Week 8		Community Engagement:	Community Resources & Online Programs	
Week 9	- <b>Module 3:</b> Savings	Self Paced Course: Module 3	Online Programs	
Week 10		Recall & Apply:  • Worksheet 3  • Planner 2	Toolkit	<ul><li>To describe savings.</li><li>To understand the need for savings.</li><li>To list different ways of</li></ul>
Week 11		Community Engagement:  Newsletter  Discussion Forum  Comic Strips  Student Bank  Assessment:  End of Module Quiz	Community Resources & Online Programs	<ul> <li>saving money.</li> <li>To analyze the importance of saving in a bank.</li> <li>To create a savings portfolio with varied liquidity.</li> </ul>





WEEK	MODULE	PLAN	RESOURCE	LEARNING OUTCOME
Week 12	Module 4: How do businesses work?	Self Paced Course: Module 4	Online Programs	
Week 13		Recall & Apply:  • Worksheet 4  • Case Study 2	Toolkit	<ul> <li>To describe business and types of businesses.</li> <li>To explain the concept of break even in business.</li> <li>To understand the concept of profit and loss.</li> <li>To apply the elements of a profit and loss statement to real life situations.</li> </ul>
Week 14		Community Engagement:  Newsletter  Discussion Forum  Comic Strips  Student Bank  Assessment:  End of Module Quiz	Community Resources & Online Programs	
Week 15		Self Paced Course: Module 5	Online Programs	
Week 16		Recall & Apply:  • Worksheet 5  • Planner 3	Toolkit	<ul> <li>To describe a bank and its services.</li> <li>To classify types of banks based on their services.</li> <li>To explain the services provided by different types of banks.</li> <li>To understand the process of opening a bank account.</li> </ul>
Week 17	Module 5: Introduction to Banks	Community Engagement:	Community Resources & Online Programs	
Week 18		Self Paced Course: Module 6	Online Programs	To describe consumer
Week 19		Recall & Apply:  • Worksheet 6  • Case Study 3	Toolkit	<ul> <li>awareness and its importance.</li> <li>To understand the need to become aware as consumers.</li> <li>To identify fraudulent methods and ways to deal with them.</li> <li>To analyze comparative shopping opportunities.</li> <li>To discover ways to use negotiation skills.</li> </ul>
Week 20	Module 6: Consumer Awareness	Community Engagement:	Community Resources & Online Programs	
Week 21	<b>Module 7:</b> Basics of Borrowing	Self Paced Course: Module 7	Online Programs	
Week 22		Recall & Apply:  • Worksheet 7  • Planner 4	Toolkit	To explain the basics of borrowing.
Week 23		Community Engagement:	Community Resources & Online Programs	<ul> <li>To list the sources of borrowing.</li> <li>To understand the interest on borrowing.</li> </ul>





WEEK	MODULE	PLAN	RESOURCE	LEARNING OUTCOME
Week 24	<b>Module 8:</b> Earning at an Early Age	Self Paced Course: Module 8	Online Programs	
Week 25		Recall & Apply:  • Worksheet 8  • Case Study 4	Toolkit	<ul> <li>To understand the importance of earning at an early age.</li> <li>To explain the sources of earning.</li> <li>To analyze the importance of money management.</li> <li>To illustrate methods of managing money.</li> </ul>
Week 26		Community Engagement:	Community Resources & Online Programs	
Week 27	Module 9: Introduction to Taxes	Self Paced Course: Module 9	Online Programs	
Week 28		Recall & Apply:  • Worksheet 9  • Planner 5  • Case Study 5	Toolkit	<ul> <li>To discuss the concept of Tax.</li> <li>To analyze the importance of</li> </ul>
Week 29		Community Engagement:	Community Resources & Online Programs	<ul><li>paying taxes.</li><li>To list and explain different types of taxes.</li></ul>
Week 30	Assessment Module	Assessment: Annual Assessment	In School	• Evaluation









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